

Julie Ann Campbell

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Education

Master of Science in Human Centered Design & Engineering

University of Washington, 2014

Recipient of the Graduate Award of Academic Excellence

Certificate in Technical Writing and Editing

University of Washington, 2011

Bachelor of Arts in History

University of Washington, 2009

Minor in Japan Studies

Skills & Tools

- ◆ Content development, strategy, & management
- ◆ Iterative prototyping
- ◆ Usability & IA testing
- ◆ Survey design & analysis
- ◆ Ethnographic research
- ◆ HTML, CSS, JavaScript, & jQuery
- ◆ Photoshop, Illustrator, InDesign, & Premiere Pro

Experience

University of Washington: Web Information Specialist, May 2016 to Present

- ◆ Responsible for content development and UX for the Department of Mechanical Engineering, the Department of Industrial & Systems Engineering, and the College of Engineering websites.
- ◆ Orchestrated, from initial stakeholder and user research through post-launch maintenance, the redevelopment of department websites.

Microsoft (contract): User Researcher, January 2015 to October 2015

- ◆ Conducted design research for the Xbox One during the 2015 dashboard revamp.
- ◆ Performed planning, execution, and analysis of qualitative and quantitative user research including usability testing, card sorting, and surveys.
- ◆ Provided research-based design recommendations to guide the development of the Xbox.

University of Washington: Researcher, September 2013 to September 2014

- ◆ Conducted participant observation and interviews with fan fiction authors to discover how informal learning takes place within fan communities.
- ◆ Developed new theory, termed “distributed mentoring,” to describe network-based mentoring.
- ◆ Performed thematic analysis of large data sets, followed by statistical analysis to prove theory.
- ◆ Published two papers on theory at ACM’s Computer Supported Cooperative Work conference.

Adobe: Innovation Analyst Intern, Summer 2013

- ◆ Evaluated salesperson enablement training system.
- ◆ Performed qualitative user research and competitive analysis of training tools.
- ◆ Provided recommendations to improve training experience and better support sales performance.

Google: Technical Writing Intern, Summer 2011

- ◆ Documented developer tools for the Google Developer Handbook.
- ◆ Organized and led the maintenance cycle for hundreds of Handbook entries.